Ray Turk

FULL STACK DEVELOPER

Profile

Dedicated WordPress Guru and Front-End Developer with over 5 years of specialized experience creating custom themes and advanced plugins, backed by a decade in customer service excellence. I transform client visions into dynamic, user-friendly websites that enhance engagement and elevate online presence through my expertise in WordPress development and continuous learning mindset. My customer-centric approach ensures solutions are both technically robust and intuitively designed, consistently delivering high-quality web experiences that exceed client expectations.

Employment History

Wordpress Developer, Full Spectrum Marketing (FSM), Akron

APRIL 2024 — MARCH 2025

- Engineered comprehensive WordPress performance optimizations that reduced page load times by 60% and consistently achieved Google PageSpeed scores of 90%+ across client sites.
- Designed and implemented custom shortcodes that empowered non-technical clients to generate complex, dynamic content layouts without requiring code knowledge.
- Developed bespoke WordPress plugins tailored to specific client requirements, extending core CMS functionality and delivering unique features that addressed business-critical needs.

Web Developer, Company 119, Chardon

MARCH 2021 — FEBRUARY 2024

- Served as the primary technical lead for all WordPress maintenance operations, managing a diverse portfolio of client websites while ensuring 99.9% uptime and rapid issue resolution.
- Designed and implemented a comprehensive ticketing system with custom automations that streamlined workflow efficiency by 40% and reduced average response time from 24 hours to under 4 hours.
- Developed custom WordPress themes from concept to deployment, creating unique, responsive designs that aligned precisely with client brand guidelines and business objectives.
- Orchestrated systematic website performance optimizations, including caching implementation, database optimization, and image compression, resulting in measurable improvements to page load speeds and user experience.

Service Coordinator, Classic BMW, Akron

APRIL 2015 — FEBRUARY 2021

- Orchestrated a high-volume appointment system, strategically scheduling service appointments to maximize technician productivity while ensuring optimal customer convenience.
- Cultivated exceptional customer relationships through personalized service experiences, resulting in a 30% increase in positive reviews and a significant boost in service department retention rates.
- Implemented and maintained a comprehensive customer database that streamlined appointment management, reduced scheduling conflicts by 40%, and enabled targeted follow-up communications.

Details

1464 Wilmar Rd.
Cleveland, 44121
United States
440-221-3648
rturk.me@gmail.com

Skills

WordPress

Less

Sass

React

Postcss

Tailwind

Gulp

Git

Web Development Process

Debugging

Browser Testing

Css

Javascript

Web Development

Adaptability

Ability to Work in a Team

Databases

Customer Satisfaction

Scheduling

Customer Service

Front End Software Development

Full Stack Development

User Experience

Education

Associate's degree, Lakeland Community College

JANUARY 2014 — JANUARY 2020

Languages

English